A Comparative Study of the Role of SNS in Society Today: Generation Y and Z's Perspectives on Digital Communication

Hello. Our names are Isaiah Owens and D'Angelo Hill and we are seniors at California State University Monterey Bay. The purpose of this survey is to find out how SNS influences communication. We will be using your answers to write our senior project. This survey is only for people use SNS. The results will be anonymous so please answer as honestly as possible. * Required

1. What is your Gender? *

Mark only one oval.

🔵 Male

Female

Other:

2. What is your age? *

Mark only one oval.

18-21

- 22-26
- 27-40
- 40 or older

3. What is your nationality? *

Mark only one oval.

America	an		
Other:			

4. Which of the following best describes you? *

Mark only one oval.

Undergraduate
Post Graduate/Graduate School
Full Time Employee
Other:

5. What Social Networking Systems (SNS) platforms do you regularly use? Check all that apply. *

Check all that apply.

Facebook
Instagram
Snapchat
Twitter
Youtube
Linked In
Line
Email

Texting

6. What SNS platform do you use the most? Rank your top 3.

Mark only one oval per row.

	1	2	3
Facebook	\bigcirc	\bigcirc	\bigcirc
Instagram	\bigcirc	\bigcirc	\bigcirc
Snapchat	\bigcirc	\bigcirc	\bigcirc
Twitter	\bigcirc	\bigcirc	\bigcirc
Texting	\bigcirc	\bigcirc	\bigcirc
Youtube	\bigcirc	\bigcirc	\bigcirc
Linked In	\bigcirc	\bigcirc	\bigcirc
Line	\bigcirc	\bigcirc	\bigcirc
Email	\bigcirc	\bigcirc	\bigcirc

7. How frequently do you use SNS per day? *

Mark only one oval.

1-3 hours

_____ 4-7 hours

8-11 hours

12 or more hours

8. How long could you live without it? *

Mark only one oval.	
Half A Day	
1 Day	
1 Week	
1 Month	
3 Months	
I do not need SNS	
Other:	

9. For what purposes do you use SNS? Check all that apply. *

Check all that apply.

Communicating with Family and Friends
Watching Entertainment (ie. youtube, youtube videos, etc.)
Watching or reading the news
Keeping up with the latest trends
Following celebrities, sports teams, etc.
For work or business
Other:

 One function of SNS is that messages and stories are deleted automatically after 24 hours. How appealing is this to you? *

Mark only one oval.

\bigcirc	Very	appea	ling
------------	------	-------	------

Appealing

Neutral

- Not appealing
- Very unappealing

11. In what situations do you believe it is appropriate to use SNS: *

Mark only one oval per row.

	Very Appropriate	Appropriate	Inappropriate	Very inappropriate	N/A
Eating with Friends	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Eating with Family	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Using Transportation	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
On a Date	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
In the classroom	\bigcirc	\bigcirc			\bigcirc
While at work	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

12. How quickly do you expect someone to reply to a message you sent them through SNS? *

Mark only one oval per row.

	1-10 minutes	10-20 minutes	20-30 minutes	1 hour	1 Day	N/A
Family			\bigcirc	\bigcirc	\bigcirc	\bigcirc
Friends	\bigcirc			\bigcirc	\bigcirc	\bigcirc
Proffesor or Boss	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Significant Other	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

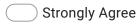
13. How important are basic communication skills when talking with people? *

Mark only one oval per row.

	Very Important	Important	Neutral	Not important	Very unimportant
Actively listening	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Being friendly	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Having empathy			\bigcirc		\bigcirc
Making eye contact		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Verbal affirmation		\bigcirc	\bigcirc		\bigcirc
Giving respect to someone with higher social status		\bigcirc	\bigcirc		

14. Do you agree that basic communication skills mentioned in the previous question are deteriorating because of SNS? *

Mark only one oval.



Somewhat Agree

📃 Neutral

- Somewhat Disagree
- Strongly Disagree

15. Would you prefer face to face or SNS contact with the following people: *

Mark only one oval per row.

	SNS always	SNS sometimes	Face to Face sometimes	Face to Face always	N/A
Family	\bigcirc	\bigcirc		\bigcirc	\bigcirc
Friends	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Professors or Boss	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Significant Other	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

16. How comfortable are you with the following situations: *

Mark only one oval per row.

	Very comfortable	Somewhat comfortable	Not comfortable	Very uncomfortable
Forming a friendship through SNS		\bigcirc		\bigcirc
Forming a relationship through SNS	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Meeting someone in person you met through SNS	\bigcirc	\bigcirc		\bigcirc
Going on a date with someone you met through SNS	\bigcirc	\bigcirc		\bigcirc

17. How comfortable are you with using SNS for the following situations: *

Mark only one oval per row.

	Very Comfortable	Comfortable	Not comfortable	Very uncomfortable
Gossiping/talking behind someone's back	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Having a political discussion	\bigcirc			\bigcirc
Asking someone out on a date	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Breaking up with your significant other	\bigcirc	\bigcirc		\bigcirc

18. Thank you for your feedback! Please feel free to give us any comments or concerns on our survey.

This content is neither created nor endorsed by Google.

