

A Comparative Study of the Role of SNS in Society Today: Generation Y and Z's Perspectives on Digital Communication

Hello. Our names are Isaiah Owens and D'Angelo Hill and we are seniors at California State University Monterey Bay. The purpose of this survey is to find out how SNS influences communication. We will be using your answers to write our senior project. This survey is only for people use SNS. The results will be anonymous so please answer as honestly as possible.

* Required

1. What is your Gender? *

Mark only one oval.

- Male
- Female
- Other: _____

2. What is your age? *

Mark only one oval.

- 18-21
- 22-26
- 27-40
- 40 or older

3. What is your nationality? *

Mark only one oval.

American

Other: _____

4. Which of the following best describes you? *

Mark only one oval.

Undergraduate

Post Graduate/Graduate School

Full Time Employee

Other: _____

5. What Social Networking Systems (SNS) platforms do you regularly use? Check all that apply. *

Check all that apply.

Facebook

Instagram

Snapchat

Twitter

Youtube

Linked In

Line

Email

Texting

6. What SNS platform do you use the most? Rank your top 3.

Mark only one oval per row.

	1	2	3
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snapchat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Texting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youtube	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Linked In	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Line	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. How frequently do you use SNS per day? *

Mark only one oval.

- 1-3 hours
- 4-7 hours
- 8-11 hours
- 12 or more hours

8. How long could you live without it? *

Mark only one oval.

- Half A Day
- 1 Day
- 1 Week
- 1 Month
- 3 Months
- I do not need SNS
- Other: _____

9. For what purposes do you use SNS? Check all that apply. *

Check all that apply.

- Communicating with Family and Friends
- Watching Entertainment (ie. youtube, youtube videos, etc.)
- Watching or reading the news
- Keeping up with the latest trends
- Following celebrities, sports teams, etc.
- For work or business

Other: _____

10. One function of SNS is that messages and stories are deleted automatically after 24 hours. How appealing is this to you? *

Mark only one oval.

- Very appealing
- Appealing
- Neutral
- Not appealing
- Very unappealing

11. In what situations do you believe it is appropriate to use SNS: *

Mark only one oval per row.

	Very Appropriate	Appropriate	Inappropriate	Very inappropriate	N/A
Eating with Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eating with Family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using Transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On a Date	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the classroom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
While at work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. How quickly do you expect someone to reply to a message you sent them through SNS? *

Mark only one oval per row.

	1-10 minutes	10-20 minutes	20-30 minutes	1 hour	1 Day	N/A
Family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proffesor or Boss	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Significant Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. How important are basic communication skills when talking with people? *

Mark only one oval per row.

	Very Important	Important	Neutral	Not important	Very unimportant
Actively listening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being friendly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having empathy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making eye contact	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Verbal affirmation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Giving respect to someone with higher social status	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Do you agree that basic communication skills mentioned in the previous question are deteriorating because of SNS? *

Mark only one oval.

- Strongly Agree
- Somewhat Agree
- Neutral
- Somewhat Disagree
- Strongly Disagree

15. Would you prefer face to face or SNS contact with the following people: *

Mark only one oval per row.

	SNS always	SNS sometimes	Face to Face sometimes	Face to Face always	N/A
Family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professors or Boss	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Significant Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. How comfortable are you with the following situations: *

Mark only one oval per row.

	Very comfortable	Somewhat comfortable	Not comfortable	Very uncomfortable
Forming a friendship through SNS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forming a relationship through SNS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meeting someone in person you met through SNS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Going on a date with someone you met through SNS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. How comfortable are you with using SNS for the following situations: *

Mark only one oval per row.

	Very Comfortable	Comfortable	Not comfortable	Very uncomfortable
Gossiping/talking behind someone's back	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having a political discussion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asking someone out on a date	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Breaking up with your significant other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. Thank you for your feedback! Please feel free to give us any comments or concerns on our survey.

This content is neither created nor endorsed by Google.

